

# TRANSFORMING HEALTH CARE THROUGH HEALTH INFORMATION TECHNOLOGY

## *A Three Part Webinar Series*

### **Part 1**

#### ***The Nurse's Critical Role in Health Care Informatics***

An overview of Health Information Technology (HIT) and the critical role HIT plays in patient care. Learn how you and your staff can become more involved in the selection, design and implementation of health information technologies, including documentation systems, electronic health records, bar code med administration, personal health records and other web-based patient tools.

### **Part 2**

#### ***Social Media in Health Care***

Social media plays an important role in both patient care and the professional development of nurses. Topics include: the emerging role of social media in health care and academic institutions, educating and connecting with patients through social media, and professional social networking inside and outside your organization.

### **Part 3**

#### ***Health Information Technology: Issues and Challenges***

The exploding world of health information technology can present many challenges for health care leaders including: protecting privacy and confidentiality, accessibility and usability issues, use of disruptive technologies and effectively communicating with the digital generations of patients, staff and students. Strategies to meet these challenges will be examined.

*Handouts and resources are also available with the webinars. May be viewed individually or in a group setting. Each registration also includes a recording of the webinar.*

### **Faculty**

***Diane Skiba, PhD, FAAN, FACMI***

**Professor and Project Director, I-Collaboratory: Partnerships in Learning  
College of Nursing, University of Colorado**

Dr. Skiba is a leading authority in the field of informatics with more than 20 years of experience. She has been using a variety of web-based tools in her educational practice for several years. Dr. Skiba also writes a column on emerging technologies in *Health Care for Nursing Education Perspectives*, has co-authored the book *Guidelines for Basic Computer Education in Nursing* and has published numerous articles.

Dr. Skiba's presentation at the 2009 ACNL Annual Conference, *Leading in an Era of Health 2.0*, was an extremely popular session. The development of this webinar series is based on requests from ACNL members for more of Dr. Skiba's expertise and insights about this critical topic.

### **To Register**

Complete the registration form on page 2 and return to ACNL; or register through the ACNL website at [www.acnl.org](http://www.acnl.org)

<b><i>ACNL Members:</i></b>	\$79 per webinar	\$229 for the entire series
<b><i>Nonmembers:</i></b>	\$129 per webinar	\$379 for the entire series

# REGISTRATION FORM

Name: Last: \_\_\_\_\_ First: \_\_\_\_\_

Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_ RN License Number for CEUs \_\_\_\_\_

## Transforming Health Care Through Health Information Technology Webinar Series

Part 1 – The Nurse’s Critical Role in Health Care Informatics  
September 16, 2009 at 10:00 a.m.

Part 2 – Social Media in Health Care  
October 14, 2009 at 10:00 a.m.

Part 3 – Health Information Technology: Issues and Challenges  
November 11, 2009 at 10:00 a.m.

Entire Series

### FEES:

### AMOUNT

#### ACNL Members:

\$79 per webinar \$ \_\_\_\_\_

\$225 for the entire series \$ \_\_\_\_\_

#### Nonmembers:

\$129 per webinar \$ \_\_\_\_\_

\$379 for the entire series \$ \_\_\_\_\_

**If you can't attend the live broadcast, these webinars will be recorded. The webinar recordings will be accessible through ACNL's website following each broadcast. Same fees as indicated above will apply.**

**Fee includes one phone connection, one Internet connection and one set of handouts for unlimited attendees at one location. Registration also includes free access to webinar recording.**

### PAYMENT:

Check Method of Payment  Check  Credit Card (Visa/MasterCard)

CARD# \_\_\_\_\_

EXP. DATE \_\_\_\_\_ CVC#(back of card) \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Please make checks payable to ACNL and mail to: ACNL, 3835 North Freeway Blvd., Suite 120, Sacramento, CA 95834; Or fax completed form with credit card information to: 916-779-6945.

**For more information, call ACNL at: (916) 779-6949**

Provider approved by the California Board of Registered Nursing for 1 contact hour per session.  
BRN Provider # 02110.